

The ICFAI University, Himachal Pradesh Strengthens Industry Ties through Two MoUs and Campus Placement Drive

The ICFAI University, Himachal Pradesh signed Memorandum of Understanding (MoU) with two companies; Real Appliances Pvt. Ltd., Baddi and Red Star Industries, Baddi on November 13, 2025, at the University campus to strengthen industry–academia collaboration and enhance experiential learning opportunities for students. The MoU aims to promote cooperation in areas such as internships, placements, expert lectures, industrial visits, and knowledge exchange, thereby bridging the gap between academic learning and industrial practice. In addition to the MoU, both companies conducted a Placement Drive on November 13, 2025, providing employment opportunities for final-year students, and will organize an Industrial Visit on November 14, 2025, to offer practical exposure to real-world business operations. The signing ceremony was graced by Prof. Keshav Sharma, Hon’ble Vice-Chancellor; Dr. Bharat Bhushan, Registrar; Dr. Nisha Chanana, Head, Management Studies and Liberal Arts; and Dr. Yuvika Singh, Assistant Professor, Faculty of Management Studies. Representing the industry partners were Sh. Sunny Goyal, Sh. Abhishek Kumar, and Sh. Harshit Sharma from Real Appliances Pvt. Ltd. and Red Star Industries, Baddi. Speaking on the occasion, Prof. Keshav Sharma emphasized that such collaborations and on-campus initiatives play a vital role in enhancing students’ employability and preparing them for the dynamic corporate environment.



